



American Heart Association | American Stroke Association®

life is why™

2017 SOLUTIONS SUMMIT Building a Culture of Health:

Where Health Happens in Every Place

February 15, 2017 | 8:30 a.m. – 2 p.m. | The Loft at Madison, Detroit, MI



EVENT OUTCOMES REPORT

ISSUED BY STEFANIE WORTH JUNE 7, 2017

BCOH EVENT LEADS: STEFANIE WORTH, BETH COLLINS
GM FOUNDATION GRANT LEADS: LYNNE MUTH, KRISTIAN HURLEY

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Event Summary

Thanks to a generous grant from the GM Foundation, the metro Detroit market hosted the American Heart Association’s first-of-its-kind forum dedicated to examining the impact of place and social determinants on cardiovascular health and wellness.



The grant request itself emanated from AHA’s ongoing efforts in population health, burgeoning evidence regarding the impact of zip codes on health span, and a heightened need to focus strategically on root causes of CVD and stroke in the context of overall wellness. Grounded in emerging multicultural initiatives partnerships

with health-conscious housing developers and organizations, the grant request’s parameters were expanded to encompass other AHA tactics around food culture, workplace wellness, and high blood pressure. Grant funds would allow the AHA to address these wide-ranging concerns via a community forum around health disparities, social determinants, and why place matters.



Projected outcomes focused on establishing one or two ongoing place-based partnerships and attracting a

diverse audience of 50-80 participants representing at least 20 organizations, with 10 of these organizations eventually utilizing AHA tools and resources to help create health changes in their environment.

On Feb. 15, 2017, more than 70 community members gathered for the American Heart Association’s first-of-a-kind Solutions Summit, **Building a Culture of Health: Where Health Happens in Every Place**. The day-long event attracted an array of participants from throughout the region, ranging from nonprofits, faith-based entities, automotive companies, city and county health agencies, school districts, insurance providers, health systems, medical facilities/clinics, coalitions and others.



Expert speakers showcased trends and issues stemming from various social determinants (education, healthcare access, stress, workplace health, housing and social norms). Their remarks were augmented by insightful opening remarks and skilled facilitation by Dr. Geneva Williams. Bishop Edgar Vann delivered the stirring testimonial of how CPR saved his life when he suffered Sudden Cardiac Death during a New Year’s Eve church service, and Jessica Black, AHA’s National Vice President of Field Health, Field Campaigns, wrapped up with closing remarks that wove the day’s diverse topics into the singular focus of overcoming health disparities wherever people work, play, pray and live.

A highlight of the day was the opportunity for each attendee to participate in lunchtime Solutions Circles where five separate groups tackled the issues of Achieving Equity, Mapping Community Assets, Placemaking, School Connectedness and Root Causes. Staff served as Solutions Circle facilitators, posing hypothetical situations, encouraging dialogue, and cataloging responses.

Lastly, community and corporate partners currently implementing AHA's Check. Change. Control., Workplace Health Solutions, Food and Beverage Toolkit, and Fit Friendly Worksite programs were recognized for their contributions to changing the community's conversation and behavior around health.

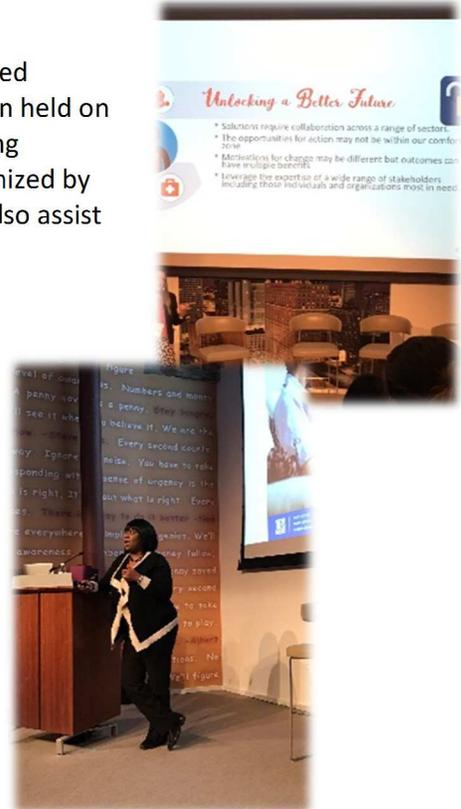


The Solutions Summit's work will continue via the Culture of Health Cohort formed through the event. Sixteen participants signed up for the initial Download Session held on March 23rd. The Cohort has met twice to-date and has refined its focus to creating collective impact around issues of concern voiced by event attendees and recognized by group members, their organizations, and associated coalitions. The Cohort will also assist in planning the 2018 Solutions Summit.

A post-event assessment conducted via Survey Monkey drew 17 responses. All but two respondents rated the overall event "Excellent! Surpassed my expectations." (8) or "A valuable use of my time. I learned something new." (7). Additionally, 16 respondents indicated that they're likely to attend a future event (12, "very likely").

Several of those who returned the survey expressed that their organizations/companies do not have an existing relationship with the American Heart Association. This was highly encouraging, letting us know that the event's message resonated in spaces AHA formerly considered to be non-traditional affiliations and bodes well for future conversations. Follow-up meetings are being scheduled with interested participants.

Outcomes of this event will be ongoing.



Agenda & Speakers

2017 SOLUTIONS SUMMIT

Building a Culture of Health

where health happens in every setting

Wednesday, February 15, 2017 — 8:30 a.m. - 2 p.m.

The Loft at Madison, 1515 Broadway Ave, Detroit, Michigan 48226
Free admission (Donations welcome) | Lunch provided | Registration 8 a.m.

The American Heart Association drives health where we live, work, play and pray. Join us to network and dialogue around the inequities and challenges that foster disparities. You'll get the chance to partner around solutions that build a wellness culture where barriers don't have to exist, zip codes don't determine life spans, and each community is as healthy as the next.



American Heart Association
life is why™

Register at www.heart.org/cultureofhealth2017 by Feb. 10th — For more information, call 248.936.5835



Our Facilitator

Dr. Geneva Williams

Identified by Crain's Detroit Business as one of *Detroit's 100 Most Influential Women*, Dr. Geneva Williams has served as chief executive of major nonprofits and schools, managing multi-million dollar budgets, large and small staffs, and providing executive leadership to multiple types of boards. She is well-known as a high-impact urban collaborator, problem solver, policy leader and community engagement specialist.

Prepare for the Day

We'll be moving throughout The Loft space during the summit. Time will be set aside for dedicated networking. Be ready to connect on-site and online. Tweet questions for speakers and your organization's health, collaboration and community challenges to [#placemattersMI](https://twitter.com/placemattersMI) before and during the event.



The American Heart Association is a catalyst to achieving maximum impact in equitable health and wellbeing. We will achieve our mission to build healthier lives, free of cardiovascular diseases and stroke through powerful partnerships and a renewed strategic focus on prevention that's centered on ensuring long-term financial health through preventive practices; creating healthy places to live, work and play; making the healthy choice easy and obvious; advancing science, and making care available to all. Local priorities focus on complete streets projects/ safe routes to school, high blood pressure, healthy food access and workplace health.

Our Speakers



Kristi Bowman Bishop Vann Sean Larkins Kelsey Hastings Kylee Mitchell Phillip Levy, M.D. Jessica Black

Morning Sessions

Education: Inequities and Approaches

Kristi Bowman, Professor of Law, MSU College of Law
Civil rights and education law expert

Cynthia Taueg, Vice President, Community-Based Health Services, Ascension/St. John Providence

On-the-Job Wellness: Risks and Resources

Bishop Edgar Vann, Pastor, Second Ebenezer Church
Heart attack survivor

Sean Larkins, Chief, Superintendent, Detroit Fire Department EMS

Kelsey Hastings, Chief Operating Officer, Advantage Living Centers

Afternoon Sessions

Housing and Health: Places Matter

Kylee Mitchell, Senior Director, Detroit Market, Enterprise Community Partners

Hypertension: Changing Hearts & Minds

Phillip Levy, M.D., MPH

Professor of Emergency Medicine and Physiology, Wayne State University School of Medicine and Emergency Physician, Detroit Receiving Hospital

What It All Means: The Effects of Impact

Jessica Black, National Vice President, Field Health, Field Campaigns
American Heart Association

Partner Recognition

Thank you to AHA partners currently supporting its Fit Friendly, Workplace Health Solutions, Food and Beverage, and Blood Pressure Control programs.



This summit made possible by a grant from the GM Foundation

Solution Circles Overviews

The Solutions Circle activity was developed as an interactive opportunity for the Solutions Summit attendees to use their knowledge, expertise and experience to brainstorm solutions around real-world issues impacting health in our communities. AHA staff facilitators led five 30-minute discussions on a range of topics. Below are portions of each exercise.

Achieving Equity

Facilitated by Kristian Hurley, Multicultural Initiatives Regional Director

20+ participants

“Addressing racial disparities is critical, not only as a matter of simple justice, but also for our county’s collective well-being. Narrowing racial resource and opportunity gaps will help to level the playing field for all citizens and, in turn, will make Madison and surrounding areas a more supportive environment for high achievement by all our children and families, including those of color. This is not only the right thing to do morally, it is the smart thing to do economically.”

- What has stopped us or what is holding us back from creating a community in which racial equity is realized?
- What are some examples in our community of where we are moving towards equity? What else will help us make progress? What problems will we face?
- What is one thing that we as a group could identify as an area where we could work towards equity in our sphere of influence (school, faith community, neighborhood, workplace, etc...)?

Participant responses (in brief):

- *Challenges – Location (place). Demographics. Lack of understanding of history. Lack of access to healthcare. People don’t always know how to access new resources.*
- *Solutions/opportunities – Capacity Building. Non-profit training. Building community champions and collaborators. Engaging medical students. Training on community health and health education. Utilizing faith-based partners in schools to help disarm or change cultural norms around health. Using non-traditional methods of collaboration and partnership between non-profits to reach goals.*

School Connectedness

Facilitated by Tim Nikolai, Senior Director, Community Health, Milwaukee, WI

3 participants. No written responses collected.

- Ask at the start: What does education have to do with heart disease?
“School connection is the belief by students that adults in the school care about their learning and about them as individuals. Students are more likely to succeed when they feel connected to school. Critical requirements for feeling connected include high academic rigor and expectations coupled with support for learning, positive adult-student relationships, and physical and emotional safety. . . Research has shown that students who feel connected to school do better academically and also are less likely to be involved in risky health behaviors: drug use, cigarette smoking, early sex, violence and suicidal thoughts and attempts.”
- What types of policies and programs might further enhance the concept of school connectedness?
- Can you think of - or suggest - any strategies that work to promote connection to school among disenfranchised groups?
- What about new and existing curricular approaches, staff and administrator training, and various institutional structures?
- What are the effects of students feeling connected on teacher morale, effectiveness and turnover?

Mapping Community Assets

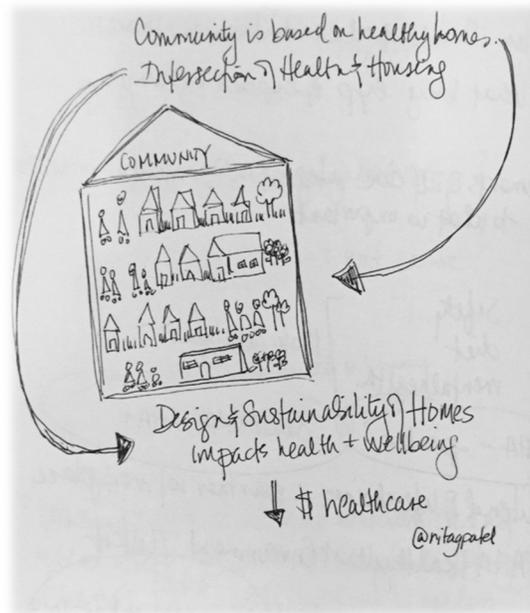
Facilitated by Sueling Schardin, Senior Director, Community Health, Twin Cities, MN

14 participants

- We're going to examine the factors that support and stress our health. Given our wealth and medical advances, why does the United States rank 29th in the world for life expectancy? Because class status correlates with health outcomes.
- The asset chart lists areas that are potentially positive or negative in people's lives, depending on their circumstances. Ask each person to take a couple of minutes to think about each topic and decide whether it is a health threat and stressor or a resource in their life and in their community.
- Ask them to explain their choice around one of the assets. As a group, ask participants to share thoughts about the results. What patterns do you observe? How do you feel about this snapshot of your life or community? What does it fail to capture? Ask the participant to pick a stressor that could possibly be turned into a resource. Allow the group to brainstorm how this might happen.

Participant responses (select):

- *Affordable Housing – stressor. "Affordable" depends on demographics/economic circle. Depends on preferred neighborhood and roots, sense of community.*
- *Social Supports – stressor and resource. Resource, helps those who access. Stressor, there's never enough and situations are constantly changing. Many families living in isolation or in dysfunction. Technology impacts communication and relationships.*
- *Public Safety – stressor. Breakdown of neighborhoods. People safeguard themselves rather than help others. Trust issues.*
- *Recreational Opportunities – stressor if in places that are unsafe or not available. Resource when available and accessible.*



Drawing © Rita Patel

Root Causes: Unhealthy Employees

Facilitated by Lynne Muth, National Account Lead - Corporate Relations

21 participants

We are going to take a look at some of the issues that Chief Sean Larkins presented this morning about the challenges his EMS workers face on the job. We'll be using the "But why?" technique.

- Select challenges (priorities), determine root causes: Narrow the list to 1 or 2 challenges. Read the first statement and then ask the group, "But why?" Continue to drill down by asking "But why?" until you've reached what the group considers the root cause of that problem.
- Identify approaches: After you've identified some key root causes for the problems, discuss what approaches might be undertaken to remove or counteract those root causes. Can we use our sphere of influence to support any of these proposed approaches? Aim for 2-3 approaches per challenge.

Participant responses (in brief): *Make health part of the business plan. Highlight dollar value. Be persistent. Communicate values, create community, include in onboarding. Use surveys to gain intelligence on what can work. Present as a benefit. Provide convenient services such as call a doc, tell a doc, concierge service. Find ways to reduce stress and relax in the workplace.*

Placemaking

Facilitated by Michelle Nielson, Senior Director, Community Health, Omaha, NE

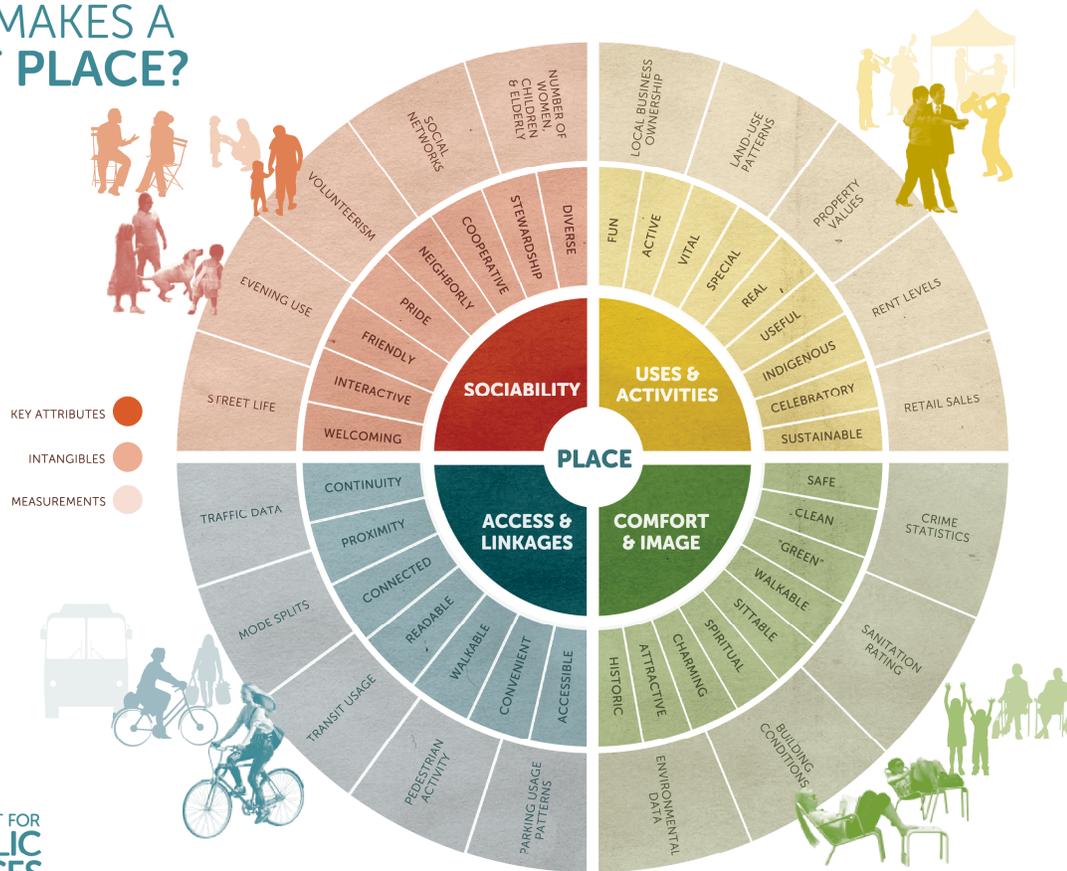
10 participants

“Placemaking is one of the most powerful things we can do to address physical and mental health as well as revitalize democracy and add more conviviality to our lives,” explains Tyler Norris, Vice President of Total Health Partnerships at Kaiser Permanente. “It supplies us with a sense of belonging, which creates resilience and well-being, according to scientific evidence.” Detroit’s Campus Martius is a prime example of well-executed placemaking.

- Most of the placemaking occurring in the area is taking place downtown. How do you feel about that?
- Do you feel like this is an equitable approach to re-invigorating Detroit? What do people need to consider in order to replicate Campus Martius?
- How can your circle of influence ensure that residents are heard in the process and that equity and health become primary considerations?
- Once we have these new active spaces throughout the city, how can we make sure they get utilized?

Participant responses (in brief): Reinvalidate community centers, pocket parks, greenways. Work with existing senior centers. Involve residents. Conduct Town Halls around gentrification. Work with government to ensure affordable housing. Issue mini-grants for walking programs/physical activity. Work with organizations like Enterprise. Advocate for these issues.

WHAT MAKES A GREAT PLACE?



Outcomes & Ongoing Impact

Intended outcomes (per grant):

As a pilot project for Detroit, to help us build capacity and reach in creating healthy communities, we are projecting to:

1. Establish 1-2 ongoing partners (e.g., Michigan State Housing Development Authority (MSHDA), Property Management Association of Michigan (PMA), large multi-family complexes). These place-based adoptions create a healthy default environment and have the potential reaching thousands of individuals.
2. Reach 20 + organizations through Place Matters Summit and beyond, with the goal of 10 adopting these standards and achieving 1-2 health changes in their environment

Additional Targeted Outcomes (non-grant)

3. Attendance target: 50-80 participants
4. Formation of the Culture of Health Cohort (to achieve Goal #2)
5. Increase the number of individuals trained in Hands-Only CPR and confidence and action for out-of-hospital cardiac arrests



Actual & Ongoing Outcomes:

Attendance

- 72 non-staff attendees. 100+ total (with speakers, staff, out-of-market staff, misc. guests, etc.)
- 50+ organizations represented

Connections

- Multicultural Initiatives alliance with Michigan State Housing Development Authority (MSHDA).
 - As a result, AHA's Multicultural Team hosted a session titled, "Why PLACE Matters in Affordable Housing: Insights and Strategies for Building Healthy Communities" during the Building Michigan Communities Conference (led by MSHDA).
 - The two-and-a-half-day conference is one of the largest of its kind in the U.S., drawing over 1,700 attendees, including service providers, nonprofit and for-profit developers and financiers.
 - Educational tracks were Ending Homelessness, Homeownership, Multifamily, Organizational Development and Vibrant Communities. (AHA presented as part of Vibrant Communities.)
 - Developed a video, "Isabella's Story," highlighting problems Detroiters face with food access, transportation, and inadequate housing. Video featured AHA's CMO Eduardo Sanchez. (<https://drive.google.com/file/d/0B9HYP0h5qDXRbWhSWUZTMkhCRmM/view?usp=sharing>)
 - Launched the Building a Culture of Health Recognition concept, which asks developers to utilize the Enterprise Green Housing Criteria, commit to implementing food and beverage policies - including vending procurement - at multifamily communities for residents and staff, use AHA worksite wellness resources, and implement AHA educational tools to engage residents. Participating developers would receive a letter of recognition and a congratulatory plaque.
- New multifamily partnerships developed as a result of the session include Habitat for Humanity of Michigan and Volunteers of America Michigan.
- Kylee Mitchell of Enterprise Community Partners now sits on our Multicultural Leadership Committee.
- Follow-up meeting with Dr. Mouhanad Hammami, Director & Health Officer at Wayne County Department of Health, Veterans and Community Wellness has led to partnership around workplace wellness and Simple Cooking With Heart.
- Dr. Philip Levy has been elected to AHA's Metro Detroit Board of Directors.

- Follow-up meeting with AHA's Youth Market partner, Dearborn Public Schools, has led to conversations around implementing Workplace Health Solutions for district staff and employees.
- Follow-up meetings in progress with West Bloomfield School District via AHA's Youth Market leadership.
- Each event attendee received a CPR Anytime kit. We project that from these 72 kits, at least 180 individuals will be trained.
- Each event attendee also received a DVD filled with PSAs, presentations, and other wellness resources.

Culture of Health Cohort

The Culture of Health Cohort mobilizes and maximizes the commitment, expertise and resources of its community partners to ensure health in every space throughout metro Detroit and its neighboring communities.

- 16 sign-ups via call-to-action card at event.
- Participants to-date: (core) Detroit Urban League, Greater Detroit Area Health Council, City of Detroit, Kids-TALK Children's Advocacy Center, Beaumont, Michigan State University Extension, Black Nurses Rock Detroit Chapter, Oakland Primary Health Services, Community Network Services. (status tbd) Fair Food Network, Detroit Medical Center, International Automotive Components, City of Detroit Fire Department, University of Michigan Healthy Environments Partnership
- Co-chaired by Metro Detroit Board of Directors members Joanne Blenman, Regional Director of Resident Care, Sunrise Senior Living, and Joya Harris, SVP, Director, Multicultural – GM US, Carat.
- Focusing on two core activities: Long-term collective impact project (12-18 months) and 2018 Solutions Summit planning.
- Cohort will assess interest/support for ongoing annual event targeted to the general public, especially at-risk communities.
- Meets bi-monthly with "homework" in off months. Two meetings to-date.
- Additional recruiting will center on participants who can benefit from and/or contribute to the collective impact project.
- Recognition component designed to motivate and highlight participants, raise AHA's population health profile in the community, and connect AHA's strategies on key issues to a broader audience.
- Attendees at the May 9th meeting received FAST bookmarks to share with their organizations/audiences.

INVEST IN YOUR COMMUNITY 4 Considerations to Improve Health & Well-Being for All

WHAT Know What Affects Health

WHERE Focus on Areas of Greatest Need

HOW Use a Balanced Portfolio of Interventions for Greatest Impact

WHO Collaborate with Others to Maximize Efforts

WHAT: SOCIOECONOMIC FACTORS (20%), CLINICAL CARE (30%), HEALTH BEHAVIORS (30%), PHYSICAL ENVIRONMENT (10%).

WHERE: Your zip code can be more important than your genetic code. Profound health disparities exist depending on where you live.

HOW:

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

WHO: NONPROFITS, HEALTH INSURANCE, PUBLIC HEALTH, HEALTH CARE PROVIDERS, FAITH-BASED ORGANIZATIONS, PEOPLE, COMMUNITY DEVELOPERS, BUSINESSES, EDUCATION, GOVERNMENT, PHILANTHROPISTS & INVESTORS.

Four ACTION Areas: SOCIOECONOMIC FACTORS, PHYSICAL ENVIRONMENT, HEALTH BEHAVIORS, CLINICAL CARE.

Collaboration - Creating Synergy for Success

#AmericanHeart

1 + 1 = 3 when it comes to collaboration.

The best of what you bring added to the best of what others bring to that same situation improves the outcome. The results are often better than what any one person can do alone and can look different from what any one individual imagined no matter how creative they are.

www.cdc.gov/CHInav FOR TOOLS AND RESOURCES TO IMPROVE YOUR COMMUNITY'S HEALTH AND WELL-BEING

CDC NATIONAL PREVENTION STRATEGY

Media Summary

By the Numbers

Mentions

2 8 9

Percentage Change ▲ 1600 | Previous Period 17

Owned Mentions

0 1 7

Percentage Change ▲ 13.33 | Previous Period 15

Earned Mentions

2 7 2

Percentage Change ▲ 13500 | Previous Period 2

Content

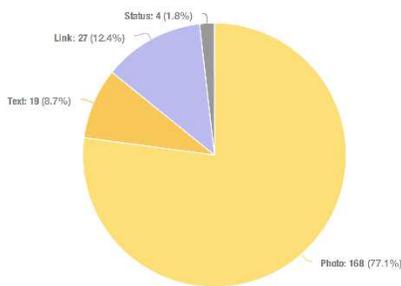
Topic Cluster



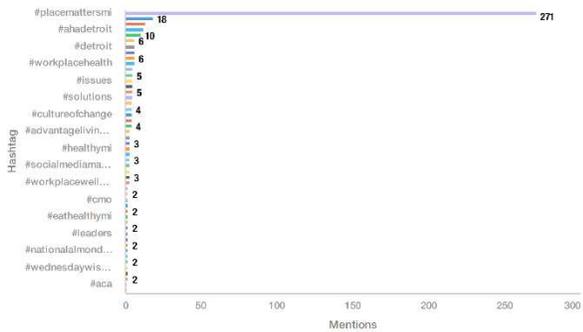
Top Words



Message Contents



Top Hashtags



Audience

Top Advocates

Dr. Geneva Williams
Executive Coach, Motivational Speaker, Radio Host, Non Profit Executive, Leadership Expert, Lover of Mystery novels and Thrillers.

Partner Profile List: Select Profile List
Client Profile List: Select Profile List

329 Reach 317 Following 31

Michigan Wellness
The Michigan Wellness Council is the trusted resource and connector for workplace wellness collaboration.

Partner Profile List: Select Profile List
Client Profile List: Select Profile List

392 Reach 471 Following 19

Pam Perry, PR coach
Award-winning Social Media Marketing & PR Pro, Radio host, Author, Strategist, Content Curator, Wife, mother & Branding Superstar! snap: pam_perrypr

Top Detractors

Edgar L. Vann II
Bishop, builder, author, community developer, mentor, executive coach, thought leader, husband, father, friend, Senior Pastor to @SecondEb. #manofinsight

Partner Profile List: Select Profile List
Client Profile List: Select Profile List

105171 Reach 12706 Following 4

MinistryMarketing
Love God. Love Family. Love Marketing. Love Social Media. Love People. Love Life. Good tweets only! You'll see!

Partner Profile List: Select Profile List
Client Profile List: Select Profile List

598 Reach 738 Following 2

Kristian Hurley
Multicultural Initiatives Regional Director, SE MI American Heart Association, wife, mom, online shopping guru, enjoyer of life. My tweets are mv own.

Top Profic Users

Dr. Geneva Williams
Executive Coach, Motivational Speaker, Radio Host, Non Profit Executive, Leadership Expert, Lover of Mystery novels and Thrillers.

Partner Profile List: Select Profile List
Client Profile List: Select Profile List

329 Reach 317 Following 49

Michigan Wellness
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Partner Profile List: Select Profile List
Client Profile List: Select Profile List

392 Reach 471 Following 26

Stefanie Worth
Award-winning fantasy & paranormal romance author. I tweet #YR #TWD #FearTWD #fitness and stuff life is made of. Immerse, escape, enjoy.

Partner Profile List: Select Profile List
Client Profile List: Select Profile List

Top Users By Influencer Score

Regina Ann Campbell
A Lover of Detroit, all about people, place and purpose! Economic development working with small businesses, supporting entrepreneurs in the Detroit Region!

Partner Profile List: Select Profile List
Client Profile List: Select Profile List

826 Reach 1002 Following 1 56

Pam Perry, PR coach
Award-winning Social Media Marketing & PR Pro, Radio host, Author, Strategist, Content Curator, Wife, mother & Branding Superstar! snap: pam_perrypr

Partner Profile List: Select Profile List
Client Profile List: Select Profile List

23809 Reach 9708 Following 22 46

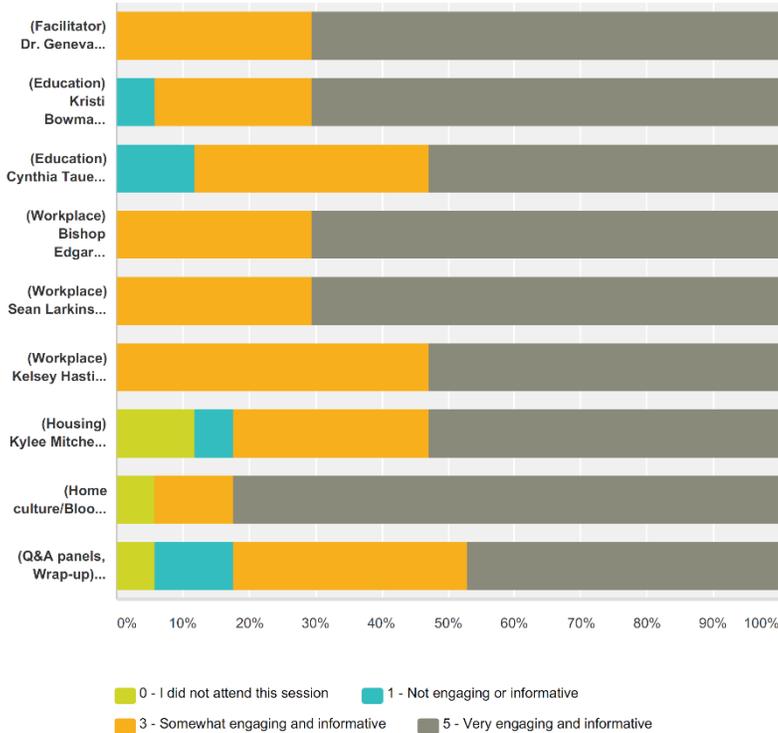
Deve Lambert
Communications specialist; @CityTroyMI Zoning Board of Appeals member; RTs and Follows

Post-Event Attendee Survey

Select responses. Entire survey summary available upon request.

Q2 How would you rate the BCOH Solutions Summit speakers?

Answered: 17 Skipped: 0



Solutions Circle feedback summed up in one comment...

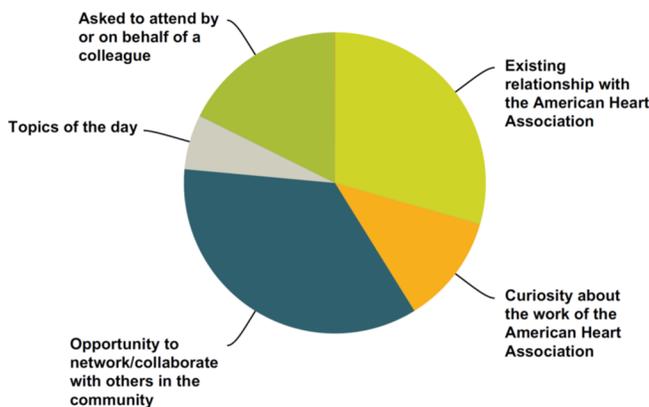
“I liked the idea of the breakout session during lunch. It kept things going. However, it was difficult to hear other participants’ comments during this session.”

Length of the event

“Well organized. Very efficiently executed.”

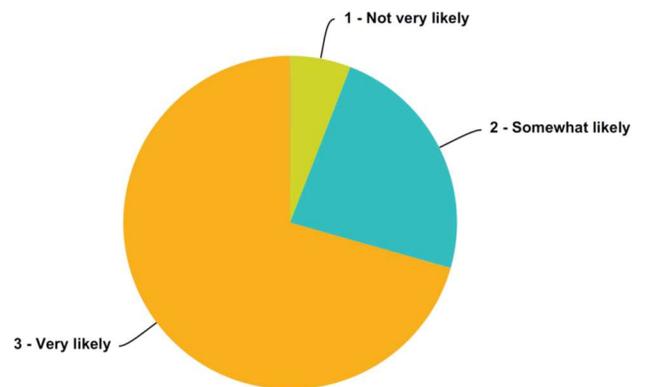
Q6 What was your main reason for attending this event:

Answered: 17 Skipped: 0



Q5 How likely are you to attend next year’s BCOH Solutions Summit?

Answered: 17 Skipped: 0



Sample Signage



2017 SOLUTIONS SUMMIT
Wednesday, February 15, 2017 — 8:30 a.m. - 2 p.m.
The Loft at Madison, 1555 Broadway Ave.

WiFi network: Madison passcode: Bro@dw@y#



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The American Heart Association drives health where we live, work, play and pray. Let's spend today networking and talking about the inequities and challenges that foster disparities. This is a great opportunity to partner around solutions that build a wellness culture where barriers don't have to exist, zip codes don't determine life spans, and each community is as healthy as the next.



Tweet your #questions #issues and #solutions to #PlaceMattersMI

REGISTRATION / BREAKFAST / NETWORKING (8:00 A.M.)

MORNING PROGRAM (8:30 A.M.)

Welcome & Opening Remarks

Brittany Merritt, Executive Director, Metro Vice President
American Heart Association - Southeast Michigan Office

Overview of the Day

Stefanie Worth, Senior Director, Community Health
American Heart Association - Southeast Michigan Office

Opening Remarks (8:45 A.M.)

Dr. Geneva Williams. Sought-after lecturer, award-winning executive, radio host, and leadership coach.

Introductory Remarks

Joanne Blenman, Regional Director of Resident Care,
Sunrise Living Centers

Education: Inequities and Approaches

Kristi Bowman, Professor of Law, MSU College of Law
Civil rights and education law expert

Cynthia Taueg, Vice President, Community-Based Health Services,
Ascension/St. John Providence

Panel Q&A

Kristi Bowman, Cynthia Taueg and Jessica Black
Facilitated by Dr. Geneva Williams

BREAK (10:20 A.M.)

Introductory Remarks

Beth Collins, Vice President, Corporate Development
American Heart Association - Southeast Michigan Office

On-the-Job Wellness: Risks and Resources

Bishop Edgar Vann, Pastor, Second Ebenezer Church
Heart attack survivor

Sean Larkins, Chief, Superintendent, Detroit Fire Department EMS

Kelsey Hastings, Chief Operating Officer, Advantage Living Centers

Panel Q&A

Bishop Edgar Vann, Sean Larkins, Kelsey Hastings, and Jessica Black
Facilitated by Dr. Geneva Williams

LUNCH / SOLUTION CIRCLES (11:45 A.M.)

AFTERNOON PROGRAM (12:50 P.M.)

Introductory Remarks

Kristian Hurley, Multicultural Initiatives Regional Director
American Heart Association - Southeast Michigan Office

Housing and Health: Places Matter

Kylee Mitchell, Senior Director, Detroit Market,
Enterprise Community Partners

Hypertension: Changing Hearts & Minds

Phillip Levy, M.D., MPH
Professor of Emergency Medicine and Physiology,
Wayne State University
School of Medicine and Emergency Physician,
Detroit Receiving Hospital

Panel Q&A

Kylee Mitchell, Phillip Levy, M.D., Joanne Blenman and Jessica Black
Facilitated by Dr. Geneva Williams

What It All Means: The Effects of Impact (1:40 P.M.)

Jessica Black, National Vice President,
Field Health, Field Campaigns
American Heart Association

Partner Recognition

The AHA thanks the many partners currently supporting its Fit Friendly, Workplace Health Solutions, Food and Beverage, and Blood Pressure Control programs.

The American Heart Association is a catalyst to achieving maximum impact in equitable health and wellbeing. We will achieve our mission to build healthier lives, free of cardiovascular diseases and stroke through powerful partnerships and a renewed strategic focus on prevention that's centered on ensuring long-term financial health through preventive practices; creating healthy places to live, work and play; making the healthy choice easy and obvious; advancing science, and making care available to all. Local priorities focus on complete streets projects/safe routes to school, high blood pressure, healthy food access and workplace health.

This summit made possible by a grant from the GM Foundation

Call-to-action card

Available throughout the event, this call-to-action card offered participants an opportunity to continue the conversation. Those who signed up form the backbone of the AHA's new Culture of Health Cohort. This card was also offered in an online format as part of the post-event survey. Participants could also complete the card to request additional information about AHA resources without joining the COH Cohort.

Yes, let's build a culture of health!  American Heart Association®
life is why™

I'd like information for the places I work/live/play/pray:

My audience(s): Children/families Faith-based Women Patients Employees

I have a special interest in physical activity food & nutrition healthcare quality

I'd like to learn more about _____

NAME: _____

EMAIL: _____

PHONE _____

We're creating a **Culture of Health Cohort** to focus on collaboration and collective impact around Complete Streets (active spaces, safe routes to school, built environments), Healthy Food Access, and the top issues arising from today's Solutions Summit.

I want to continue the conversation (Download session: March 23, 6-8 p.m.)

Thank you for making health happen in every setting!

DVD

Given to attendees at the end of the event along with a CPR Anytime kit. Contains the following AHA videos: Learn Hands-Only CPR, Go Red For Women, Check. Change. Control., Because of You, Life's Simple 7, Detroit Heart Walk, You're the Cure, Power To End Stroke: Darren Nichols Story, EmPowered to Serve, Youth Market: Jump Rope For Heart, Workplace Health Solutions: Setting up your Workplace Health Solutions account, Using the Workplace Health Solutions Admin Portal, Workplace Health Solutions: My Life Check

